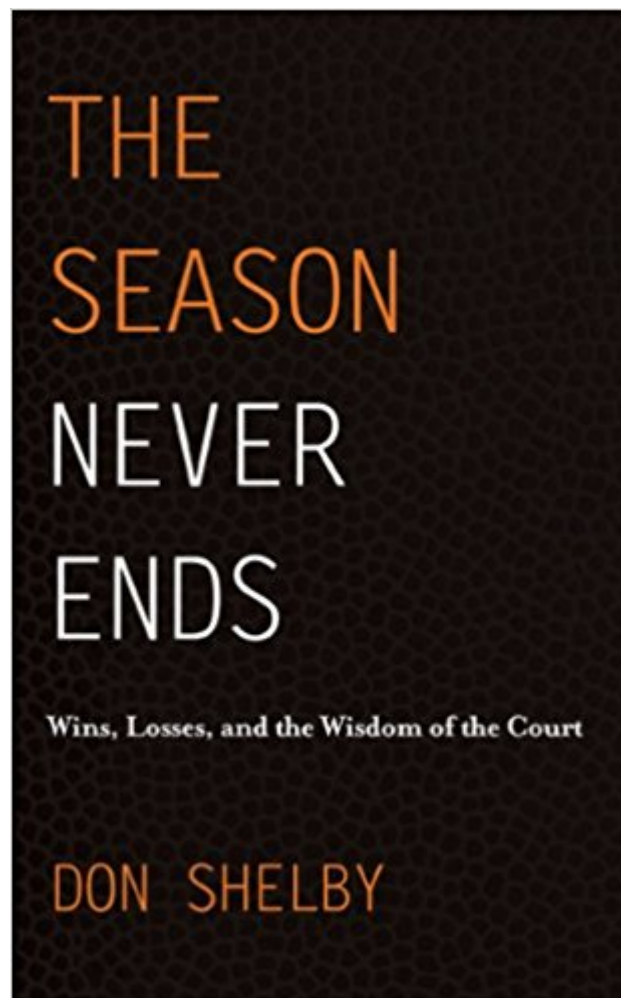




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# The Season Never Ends - Wins, Losses, And The Wisdom Of The Court



## Synopsis

Don Shelby is widely considered one of the most accomplished local TV journalists in the country. Off camera, he has been involved in organized basketball as a player, coach, and advocate since 1960. Inducted into Indiana's Delaware County Athletic Hall of Fame in 2003, Shelby has been compiling stories of pivotal basketball games--those he has played, and those that have inspired him--for over twenty years. Written with the same humor and compassion that have made Shelby a broadcasting legend, *The Season Never Ends* proves once and for all that the fundamental principles of basketball are the fundamental principles of life.

## Book Information

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## Customer Reviews

"Every basketball coach, player, and fan needs to read this book."-- Tubby Smith, Head Coach, University of Minnesota "Don Shelby's lifelong love affair with the game of basketball comes shining through in this book. Filled with witty and wonderful stories, he shows us that sometimes a game is more than a game."--Ahmad Rashad, four-time All-Pro NFL receiver, Emmy Award-winning sportscaster, and NBA analyst "These stories are heartfelt and well-turned, but basketball is only their setting. Don's real subject is the richness of life and the lessons learned-if only we step up and take our shot."--Will Weaver, author of *A Gravestone Made of Wheat and Other Stories* and *The Last Hunter* "Absolutely delightful. *The Season Never Ends* takes you back to the first moment you fell in love with basketball." --Billy McKinney, Chief of Scouting, Milwaukee Bucks

Don Shelby is widely considered one of the best, and most-decorated, local news anchors and

reporters in the country. He has won three National Emmys and two George Foster Peabody awards, which are the broadcast equivalent of the Pulitzer Prize. He was awarded the National Distinguished Service Award by the Society of Professional Journalists, the International Radio and Television News Directors Association's First Place honors for International Investigative Reporting, and Columbia University's duPont Award for Investigative Journalism. He retired from daily reporting and anchoring in November 2010, after forty-five years in the industry. Shelby was also a basketball player, leading his team to the 1965 Delaware County (Indiana) championship, scoring twenty-five points in the final game, and being named to the All-County All-Star Team. He was inducted into the Delaware County Sports Hall of Fame in 2003. As an adult, he coached his daughters' teams for seven years, while continuing to pound the hardwood himself. He played on a 35-and-over men's team that won the Minnesota State Amateur Basketball Championship title seven times. Despite his professional accomplishments in the field of broadcast journalism, the face he shaves every morning is still that of a seventeen-year-old basketball player.

Like Don Shelby, I played on a championship high school team, played Div. I college basketball, and write books. I was prepared to be pleasantly surprised by *The Season Never Ends*, but I was underwhelmed. It reads like a collection of after-dinner speeches at an Elks Lodge, meaning it trades in those anecdotes and notions that appeal to average minds and endows them with more significance than they deserve and wrings from them more sentimentality than they will support. It is not a bad book nor is it offensive, but it is unrelentingly mediocre. If you like name-dropping, commonplace observations, and that warm cozy feeling of camaraderie you get over beers at a sports writers' convention, you'll love this book. If you have an IQ or an education larger than a basketball, you won't. I didn't. Technically, the book is impeccable. The publisher did a fine job editing and formatting the text; the typography is very readable. I especially liked the pebble-grain texture of the cover, and it is a handsome book to display on a coffee table.

## Great Read

I had bought this book for a college assignment. I greatly enjoyed reading this book and have recommended it to many others.

This is a great book for anyone that has been on a team or cheered on a team before. When I say team it doesn't necessarily have to be a sports team. It is great for a school teacher, work group or a

favorite fan.

I had to read this book for my sociology class in college but found that it was a amazing read and definitely reccomend it to everyone regardless if you have played basketball which i only played a year back when i was a kid

Children, family connections, sports, winning and losing, all are a part of this very readable book. Sit back and let Don Shelby chat with you...or your children.

I'm not the biggest basketball fan but I thoroughly enjoyed this book. Lots of good life lessons written into humorous short stories. Well done Mr.Shelby!

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